

SHURE

Shure TwinPlex™ Subminiature Omnidirectional Microphones

# THE NEXT STAGE IN SOUND.

SHURE

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Shure TwinPlex™ Subminiature Omnidirectional Microphones

# UNBEATABLE CLARITY THAT CAN TAKE A BEATING.

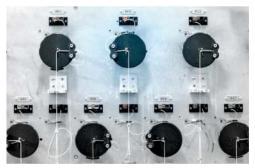
In dialogue or monologue. Song or speech. A single word can affect the whole story. Through sweat, noise, and wear and tear, your little lavalier has an enormous job to do. Shure TwinPlex stands up to the toughest conditions to make every word a clear statement of quality.

Natural audio at high or low frequency, the innovative dual-diaphragm captures the complete weight of your voice. And the capsule design maximizes effective surface area in an easy-to-conceal package. So sound suits performer, not the other way around.

No more "sweat-outs." The superhydrophobic coating keeps perspiration from upstaging the sound. And the medical-grade cable technology flexes to fit the costume design and the demanding schedule. So your lavalier rises to the challenge, night after night.

#### DRAMATICALLY DEMANDING DURABILITY TESTS:

You can count on your lav standing up to the real-world test because it's already endured the most extreme lab trials.



#### Flex test.

Bent, stretched, and smashed to its absolute limit, the TwinPlex medical-grade cable tech was machine tested to simulate years of intense use. We only went into production once the breaking point was one you'd most likely never reach.

#### Sweat test.

Designed to mimic the most intense levels of perspiration, our custom sweat test put every component through the ringer. We refined the superhydrophobic coating throughout the process until we could verify the mic would withstand moisture through the brightest lights and most physically demanding movement.

## WHAT THE PROS ARE SAYING:



"Knowing that I "Also, the mics have a product in my hands that's not gonna fail for me on a live show, it makes me have a lot of confidence when I'm working, This which was fantastic " microphone is a game changer."

Broadcast Production



iust lav flat, and they lay flat every in a broad time and for the spectrum of whole length of the run. They did mics sound exactly what you wanted them to, in gain."

Zoe Milton Sound Engineer



"I've used TwinPlex lavs markets. The natural and offer full reproduction without a loss

Kelly Epperson Audio System Design & Mixer



"We've put these mics on a number of different people, and they sound outstanding. The noise floor is really low. And the clothing noise is nonexistent."

Peter Schneider Gotham Sound



"What I love about it is how natural it sounds. I can put it on a net in an NBA game, and I can hear that swish, the clank on the rim. It's a very forgiving mic - and it sounds fantastic."

Dave Grundtvig Sports Audio Mixe



"I haven't used any

microphone that has stood up quality-wise like TwinPlex. Not one single cable failure on an eight-week run of 25 elements. Shure has covered it all with this product line."

Garth Helm Theater Sound Designer

#### Quality in the details. + Twice the surface area of other

- microphones for ultra-pristine. natural response and robust low-frequency response
- + Improved off-axis consistency reads accurately, even when you don't speak directly into mic
- + Keeps audio production clean with best-in-class, low self-noise and dynamic range

## TWIN: PLFX

#### User-guided design.

The real experts in audio are the people who use it every day. So developing the dual-diaphragm meant gathering detailed input from leading industry pros at every stage of the process.



### Production-ready durability. + Interchangeable sweat- and

- moisture-resistant frequency caps that prevent sweat-outs
- + Dual redundant ground for secondary shielding and cable longevity
- + Cable design that's immune to kinks and memory effect
- + Ultra-thin, paintable 1.1 mm and 1.6 mm cable options

